



CHROMASILK

PROFESSIONAL

Where Color Meets Care

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India's hair deserves a brand that understands its beauty and its challenges. CHROMASILK is a next-generation hair color range created to meet the evolving needs of Indian consumers. Our formulas blend global innovation with ingredients inspired by nature, delivering rich, vibrant color and salon-grade care in every application.



WHY INDIAN HAIR NEEDS SPECIAL CARE

Designed for Indian Hair. Because It's Unique.



Indian hair is naturally thick, often dark, and prone to dryness and frizz due to the climate and frequent styling. CHROMASILK colors are specifically formulated to:



Penetrate dense strands evenly



Offer long-lasting, fade-resistant shades



Protect against heat, humidity, and pollution



Nourish hair with every color treatment

OUR FORMULA DIFFERENCE

More Than Color.

It's Hair Therapy.



Low Ammonia Formula

Gentle on scalp,
safe for
frequent use



Keratin + Argan Oil

Smoothens,
strengthens and
adds mirror shine



UV & Pollution Protection

Shields color from
fading in
urban environments



Cream-Based Texture

Easy application,
no dripping,
pleasant fragrance



100% GREY COVERAGE PROMISE

No Grey. No Guesswork

CHROMASILK guarantees full grey coverage in one application. Our high pigment load and smart base technology ensure even stubborn greys are seamlessly colored without patchiness. Suitable for first-time color users and seasoned professionals.



SHADE RANGE OVERVIEW



A Shade for Every Dream

With over 23 salon-curated shades,
our range includes:

Rich Naturals (Black, Brown, Light Brown)

Luminous Blondes

Vibrant Reds & Coppers

Ash & Cool Tones

Fashion Colors (coming soon!)

Each shade is designed to complement Indian
undertones while offering exceptional grey coverage and
color vibrancy.

Basic Color



Perfect Coverage



Natural Brown



Hair Science Meet Color Art

THE COLOR PROTECTION SECRET OF SILK PROTEIN.

THIS BREAKTHROUGH GAVE BIRTH TO THE REVOLUTIONARY SILK PROTEIN DYEING AND PROTECTION SYSTEM.

SilkFusionTM ColorLock

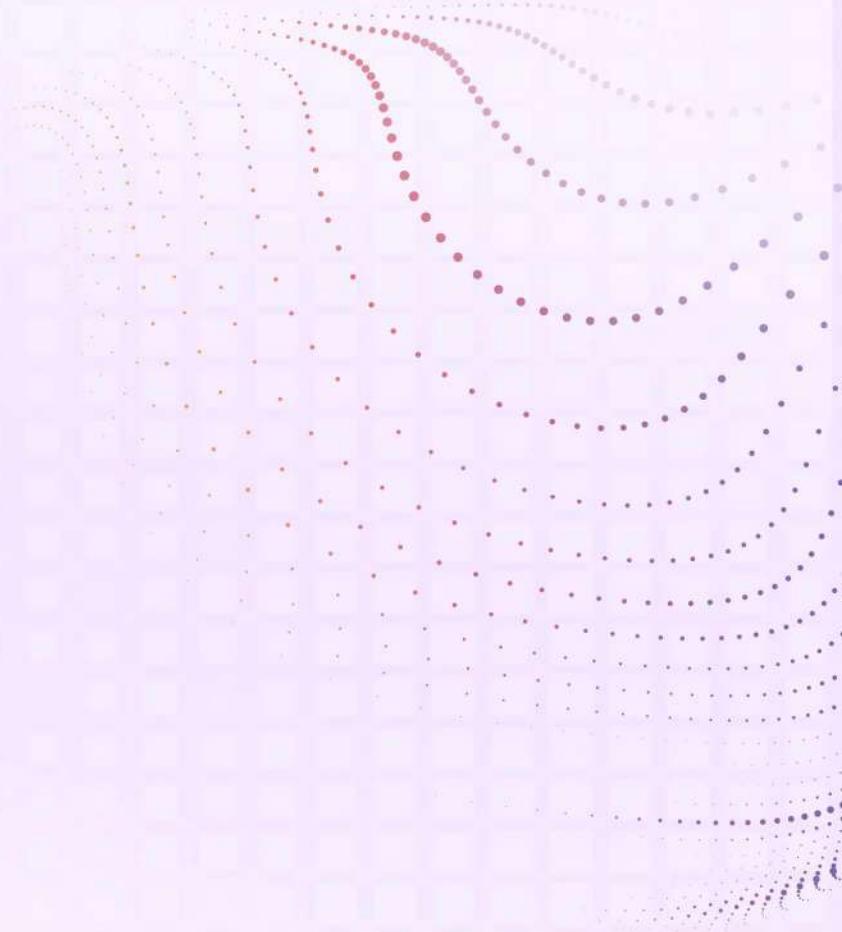
Molecular penetration system with 70% less ammonia content

Reduces scalp irritation, achieves color development and smooth hair weight ammonia derivatives, combined with cationic silicone Opens the hair scales through low molecular to form a smooth color-locking layer.

RESIDUAL PIGMENT CONTRIBUTION CHART



Trending Colors



Vibrant Red Orange



Gold



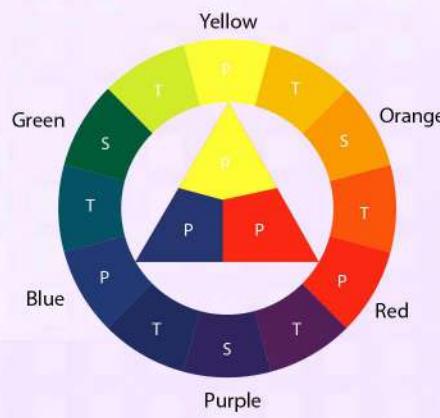
Ultra Blonde



15 14 13 12 11 10 9 8 7 6 5 4 3 2 1 PH COLOR WHEEL CODE SYSTEM

TONE

- /1 ASH
- /2 GREEN
- /3 YELLOW
- /4 ORANGE
- /5 RED
- /6 PURPLE
- /7 BROWN
- /8 BLUE



SAFE & CLEAN BEAUTY PROMISE

Color That Cares



Tested by Salon
Professionals



Low Ammonia,
Parabens or
Mineral Oil



Vegan &
Cruelty-Free



Made in
GMP-certified
facilities

With clean ingredients and conscious formulation,
CHROMASILK empowers both professionals and consumers to
color confidently.



PERFORMANCE THAT SPEAKS

Clinically Proven. **Salon-Approved.**

93%

of users noticed softer, shinier hair

8/10

stylists preferred CHROMASILK for ease of application

100%

reported excellent color retention after 4 weeks*

*Based on internal salon trials, 2025

PROFESSIONAL COLOR CARE SYSTEM

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Pair CHROMASILK
with our post-color care:

Color Lock Conditioner
Seals cuticles, prolongs vibrancy

Restorative Hair Mask
Repairs, hydrates, and protects color

Leave-In UV Shield
Daily defense against sun & heat

Available as an in-salon kit or retail combo.

Simple. Safe. Stunning.

Step

1



Do a patch test
24 hours prior

Step

2



Mix color cream +
developer (1:1 Ratio)

Step

3



Apply to dry, unwashed hair
and Wait 30-35 minutes

Step

4



Rinse well with Shampoo
followed by Mask

For best results, follow with our Color Lock Conditioner.

YOUR CREATIVE COMPANION IN EVERY TUBE

CHROMASILK is formulated for maximum
customization:

Mix tones for multidimensional results

Lift up to 3 levels

Ideal for balayage, root touch-up, global color, and creative techniques

Available in 100ml tubes for efficient salon use



LET YOUR COLOR
TELL YOUR STORY.

Join India's new hair color revolution

with

CHROMASILK
PROFESSIONAL

MADE WITH LOVE FOR INDIAN HAIR.
SALON-TRUSTED.

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