

SILK ESSENCE PROFESSIONAL



RESEARCH AND DEVELOPMENT

Careful and continuous research is the only way to have exclusive and effective formulations that give life to the Silk Essence concept of beauty. This is why we have our internal research laboratory, where we can develop products with the highest standards. Silk Essence chemists and researchers are the guarantee of a constantly monitored and constantly evolving quality.



DEVELOPED IN CANADA

The heart of Silk Essence is Canadian, as its production is entirely made in Canada. Silk Essence is a cosmopolitan and global company, but in its DNA it has the creativity and sense of beauty that made Canada famous. Flair and style that you find from product design to packaging care.



"Beautiful Hair, Beautiful You"

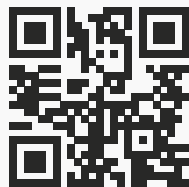
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Professional Hair Products.

SILK ESSENCE

"Beautiful Hair, Beautiful You"

SMOOTHER STRONGER STRAIGHTER

HAIR THAT LASTS
THROUGH WASHES

**HAIR BOTOX
TREATMENT**

**PRO CARE
KERATIN TREATMENT**

**SILK STRAIGHT
THERAPY**

WHAT IS HAIR BOTOX?

Think of hair botox in a similar way that you would think of botox for your skin. Botox, also known as Botulinum Toxin or BTX, is an injection prepared from the bacterial toxin botulin. Botox injections are solely used in medical and cosmetic treatments to remove fine lines and wrinkles and, in some cases, are used as a treatment for migraines.

Although it is NOT an injection like actual botox, hair botox's main purpose is to reduce your hair's frizz while making it smoother and fuller. Think of hair botox as the ultimate deep conditioning treatment for your hair.

If your hair is dehydrated, you have naturally curly hair, color your hair often, suffer from frizziness, or live in a humid climate, getting a hair botox treatment can be a lifesaver for you. Hair botox is a non-chemical conditioning treatment that infuses your hair with Collagen Fibres, Anti-ageing peptides and Silk Protein providing a protective barrier for all hair types. Meaning it will reduce frizziness, gives excellent shine and repair any damage to your hair. It is an excellent option for both men and women if you are looking for a treatment that does not involve any harsh chemicals.

BENIFITS OF HAIR BOTOX

- Remove frizz and reverse chemical damage
- Leaves hair shiny and moisturized
- Maximum curls reduction
- Restore the damaged Cortex & fill all gaps
- Hair Become Fuller and Thicker
- Smooth hair and create natural shine
- Brings your hair back to life
- Strengthen the hair
- Prevents hair breakages

HAIR BOTOX

- 1 Clarifying Shampoo
- 2 Bond Activator Cream
- 3 Botox Collagen Treatment
- 4 Replenishing Shampoo
- 5 Crystal Mask
- 6 After Care

Professional products available in 1 litre pack size.
After treatment products are available in 250 ml pack size.



WHAT IS PRO CARE KERATIN?

The Silk Essence Pro Care Keratin Treatment is a smoothing treatment that infuses coarse, frizzy, curly hair with keratin protein to loosen, smooth and detangle curls while eliminating frizz with just one application, it will last as long as 2-5 months. Our specially formulated treatment also include protein and Argan Oil which can repair, restore and moisten the hair follicles.

Pro Care Keratin Treatment (Hair Reform System) is the latest and one of the most innovative Keratin Treatments available globally. It is a specially formulated protein complex that eliminates the frizz from hair

and un-manageable curls and leaves hair silky, shiny and healthy.

Silk essence products go beyond salon treatments and provide a complete line of aftercare products to maintain that smooth, healthy look for months at a time.

Our Pro Care Keratin treatment have been proven worldwide to not just provide a quick transformation into smooth, touchable hair, but to maintain that look for months at a time.

BENIFITS OF PRO CARE KERATIN

- Heals Repairs & Moisturizes Hair
- Protects Damaged Hair
- Increases Strength & Elasticity
- Eliminates Frizz & Prevents Brakage
- Long Lasting Soft & Shiny Hair
- It Revitalizes & Restructures Even The Most Fragile & Chemically Treated Hair.

PRO CARE KERATIN

- 1 Deep Clean Shampoo
- 2 Pro Care Keratin Treatment
- 3 Deep Condition Mask
- 4 After Care

Professional products available in 1 litre pack size.
After treatment products are available in 250 ml pack size.



SILK STRAIGHT THERAPY

The Silk Straight Therapy smoothes your hair and detangles it effortlessly. This cream is widely used as a straightening cream especially for dry, frizzy and curly hair. It is also a neutralizer cream that works well to make your hair look well maintained, healthy and nourished. The straightening cream tames frizzy hair very easily. They also act as a protective shield of your hair when exposed to heat. Some hair straightening creams come with a lightweight and non greasy formula that allows you to play with flawless hairdos.

Available Pack Size
500 ml. Pouch

- Provides Long Lasting Straight Results With Mirror Shine.
- Triple Oil Complex : Argan Oil, Macadamia Oil & Jojoba Oil
- Contains Wheat-Based Care Complex to Leave Hair Smooth & Shiny.

INTENSE REPAIR SHAMPOO

- Repairs Damaged Hair
- Adds Moisture & Hydrates Hair

Available Pack Size
250ml. & 1ltr. Bottle

INTENSE REPAIR CONDITIONER

- With Wheat Protein Which Repairs Damaged Hair
- Nourishes & Strengthens the Hair Fiber, Making it Soft & Hydrated.

Available Pack Size
250ml. & 1ltr. Bottle



SILK HOME CARE

1 Hair Botox Home Care

2 Pro Care Keratin Home Care

3 Silk Straight Home Care

4 Premium Argan Oil



250ml. Packs Available For After Treatment Home Care
50 ml. Pack Available For Argan Oil

